



Thursday 1 and Friday 2 October 2020  
2pm to 5pm (UTC)



## The leading event for **African Family Businesses**

The driving Force behind Africa's economies, family businesses have expanded in line with the pace of the continent's growth.

To assist them in a new stage of their growth, the **AFRICA CEO FORUM** is launching the **Family Business Summit**. This online event, scheduled to be held for the first time on 1 and 2 October 2020, will give family business owners and leaders from more than 30 African and non-African countries the opportunity each year to interact with one another as well as with recognised experts, exchange ideas and best practices, and forge ties for future business partnerships.

At a time when the vast majority of African family business leaders have quickly traded an optimistic outlook for a pessimistic one, the theme "**Preparing for the Future**" sets the tone for the first edition of this event. For six hours, through experience sharing, small group workshops, exclusive encounters with experts and private meetings, participants will be presented with practical solutions that can help them instil a culture of agility, independence and innovation at their companies, organise business leadership to come out on top of the crisis, prepare for a new future, seize investment opportunities and work for the common good.

**AMIR BEN YAHMED**

*President of the AFRICA CEO FORUM*

### Handling new challenges

- Agility and innovation in a time of crisis
- Family Business for Good: measuring your company's impact and deepening it
- Where is the global economy headed and what can we expect for Africa?
- Financing: how much of a controlling stake should your family have?
- Managing family conflicts: preventing tensions
- What techniques can be used to make the most of your holding company assets?

Register at  
[www.theafricaceoforum.com](http://www.theafricaceoforum.com)

# An online African event that brings together the who's who of family businesses: family business owners and leaders, investors and financiers, experts and advisers

**300 PARTICIPANTS**

## A PRACTICAL AND AMBITIOUS PROGRAMME...

- **Masterclasses** given by leading speakers, recognised experts and family business leaders from around the globe
- **High-level workshops** reserved for family business leaders and shareholders for experience sharing that is varied and impactful
- **Six hours of BtoB meetings** that give you the opportunity to forge business partnerships with companies sharing your values



## ...TO MEET THE CHALLENGES OF FAMILY BUSINESSES...

- **Navigating** the current economic climate, seizing opportunities
- **Organising** business leadership and governance to come out on top of the crisis
- **Instilling** a culture of agility and innovation at your business
- **Finding** the right partners for growth
- **Expanding** the talent pool outside of the family
- **Planning** business succession matters
- **Making** a positive impact on your environment

## ...OFFERING AN INTERACTIVE ONLINE EXPERIENCE

- Organise your schedule according to your needs and receive alerts about your upcoming meetings
- Move between private meetings, virtual workshops and keynote speeches with ease
- Easily and quickly connect with other participants to form business relationships
- Have discussions in private meeting rooms with top experts and business partners
- Interact with other family business leaders during small group online workshops



**Rita Maria Zniber,**  
PCEO and Chairman,  
Diana Holding

*"With institutional partners, nepotism will definitely not be one of your company's weak spots."*



**Darshan Chandaria,**  
Group CEO,  
Chandaria Industries

*"We made good decisions by diversifying our activities. If one sector is not doing well, you have other sectors to compensate."*



**Amy Jadesimi,**  
CEO & MD,  
Ladol

*"Family businesses are currently charting a new course for the continent."*

**ABOUT THE ORGANISER.** Founded in 2012 by Jeune Afrique Media Group, the **AFRICA CEO FORUM** is an annual gathering of decision-makers from the largest African companies, as well as international investors, multinational executives, heads of state, ministers, and representatives of the main financial institutions operating on the continent. The **AFRICA CEO FORUM** also produces the flagship event for African women business leaders, the **WFC Summit**, as well as many webinars.

Register at  
[www.theafricaceoforum.com](http://www.theafricaceoforum.com)

For more information:  
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