



AFRICA **CEO** FORUM  
ANNUAL SUMMIT

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**KIGALI**

16 AND 17 MAY 2024



## Opening Ceremony

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### Master of Ceremonies

- Fifi PETERS / Senior Anchor/Producer, CNBC Africa

### Keynote

- H.E. Paul KAGAME / President, Republic of Rwanda
- Amir BEN YAHMED / CEO, Jeune Afrique Media Group
- Makhtar DIOP / Managing Director, IFC

### Speakers

- Francis GATARE / CEO, Rwanda Development Board

## OPENING PANEL | At the Table or on the Menu? A Critical Moment to Shape a New Future for Africa

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### Moderator

- Fifi PETERS / Senior Anchor/Producer, CNBC Africa

### Expert

- Tawfik HAMMOUD / Chief Client Officer and Chair, BCG

### Speakers

- Sidi Ould TAH / President, BADEA
- Sérgio PIMENTA / Regional Vice President for Africa, IFC
- Aigboje AIG-IMOUKHUEDE / Chairman, Access Holdings
- Ralph MUPITA / Group President & CEO, MTN
- Jeanine MUNYESHULI / Minister of State in Charge of Public Investment and Resource Mobilization, Rwanda



## SIDE-EVENT I Global Africa Business Initiative (GABI) Conversations

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**By invitation** – The Global Africa Business Initiative (GABI) is focused on positioning Africa as the world's premier business, trade, and investment destination. It keeps the conversations and connections to provide a high-level platform for amplifying and accelerating Africa's business, trade, and investment opportunities and solutions. For that reason, GABI will be taking the chance to hold GABI Conversations during the Africa CEO Forum on 16 May in Kigali, Rwanda. Under the GABI theme of Digital Transformation – the key to Africa's inclusive economic growth and prosperity, GABI will bring together a small group of key stakeholders to engage in targeted solution-oriented conversations.

## SIDE-EVENT AETRADE I Driving Inclusive Growth: SME Financing Solutions by the Africa Strategic Investment Alliance

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### Access by invitation only.

African prosperity depends on the opportunities afforded to its entrepreneurs, who make up 95% of all registered businesses on the continent. Infrastructure, trade barriers, market access and finance are all enablers of the entrepreneurial fabric of African countries. The obstacles faced by small and medium-sized enterprises in accessing finance are well-known – from financial illiteracy to red tape, and from risk-averse lenders to slow disbursement.

Answering the call by the African Union, the AeTrade Group created the Africa Strategic Investment Alliance (ASIA) to establish a one-to-many platform for affordable finance. Empowering entrepreneurs directly and in close collaboration with microfinance institutions that have the necessary last-mile reach, the ASIA will act as an SME financing marketplace capable of disbursing timely, accessible and simple funds to Africa's entrepreneurs. Backed by a pooled fund of sovereign, domestic and foreign, impact and philanthropic investors, ASIA aims to create 80-125 million jobs by 2040.

### Moderator

- Muluaem SYOUM / Chief Executive Officer, AeTrade Group
- Jean paul NDAGIJIMANA / CEO Rwanda, AGRA

### Speakers

- Agnes KALIBATA / President, AGRA
- Kanayo AWANI / Executive Vice President - Intra-African Trade Bank, Afreximbank
- Hailemariam DESALEGN / Chairman, Former Prime Minister of Ethiopia, AeTrade Group
- Paulina ELAGO / Boardmember, AeTrade Group
- Natalie JABANGWE / Executive Secretary/CEO, Timbuktoo Africa Innovation Foundation
- Mohamed GOULED / Vice President of Industries, IFC

## PANEL | Conversation with leading CEOs

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Assertive ambition of pan-African players at regional and global level, mixed success of PPPs, increased need for digital and physical infrastructure, Africa is reaching a tipping point between challenges to overcome and opportunities to seize. This situation fosters the rise of African champions who aim to expand their regional footprint. To strengthen its position as a powerhouse of tomorrow, the continent must address its infrastructure deficit, intensify its digital transformation, accelerate the creation of a large intra-African market, and above all capitalize on the stated ambitions of its major champions. During this inaugural session, distinguished CEOs from the continent will be interviewed by Mr. Emmanuel Gadret, Managing Partner of Deloitte Francophone Africa, and Ms. Anne Muraya, Managing Partner of Deloitte East Africa, to share their vision and commitment to the development of an attractive and competitive African economy, reinforcing its position on the global stage.

### Key points:

- Could the trend we are seeing of some Western private/public players refocusing on their domestic markets be an opportunity for African capitalism ?
- What interactions are possible between regions in Africa to support the rise of pan-African players ?
- How to ensure the success of PPPs to densify infrastructure in Africa as technological and digital infrastructure ?
- How to make Africa a global hub of innovation and talent ?

### Moderator

- Emmanuel GADRET / Managing Partner , Deloitte Francophone Africa
- Anne MURAYA / Managing Partner, Deloitte East Africa

### Speakers

- Diane KARUSISI / CEO, Bank of Kigali
- Brelotte BA / Deputy CEO , Orange Middle East and Africa
- Martial GOEH - AKUE / Managing Director Vista Gui, Vista Bank
- Mathieu PELLER / Deputy CEO, Meridiam Africa

## STRATEGIC ROUNDTABLE | Strengthening Producer Relations: The Key to Smarter Investments in African Agricultural Supply Chains

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**Access via sign-up on the event app or by invitation only.**

There is an urgent need to support the resilience of Africa's 33 million+ smallholder farmers, responsible for about 80% of the continent's production. But the food industry, DFIs, NGOs and governments that have earmarked billions for African agricultural sustainability need to better consider the realities of these farmers. Growing farmer organisation membership, increased traceability to farmgate and agtech that can collect opinions of farmers (even those with limited literacy) may offer avenues to invest more strategically. Together with a discussion on innovative financing schemes, this roundtable of industry, government and financial leaders will address the means to better adapt to local contexts and build mutually profitable industry-farmer business relations.

### **Discussions points:**

- Farmer inclusion into resilient business-led supply chains: What is working and how can stakeholders co-create the sustainability push with smallholders?
- How can industry, DFIs and governments create innovative solutions to finance smallholder farming resilience at scale?
- Harnessing agtech and field teams: Developing a constant flow of farmer feedback to enable data driven public policies and locally adapted extension services

### **Moderator**

- Wagner ALBUQUERQUE DE ALMEIDA / Director, Global Manufacturing, Agribusiness, and Forestry, IFC

### **Distinguished Guests**

- Emmanuel MARCHANT / Senior Vice-President Milk Sustainability Africa, Danone
- Ayodeji BALOGUN / CEO, AFEX
- Jack KAYONGA / Group CEO, Crystal Ventures
- Obai KALIFA / Deputy Director, Agricultural Development, Gates Foundation
- Marie AGLERT / Chief Investment Officer (CIO), Swedfund
- Bagoré BATHILY / Managing Director, La Laiterie Du Berger

## STRATEGIC ROUNDTABLE | Charting Digital Waters: Preparing African Ports for the Maritime Single Window

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**Access via sign-up on the event app or by invitation only.**

1 January 2024 marked the official implementation of the Maritime Single Window, enabling data exchange in all ports. At a time when African ports are stepping up their digitisation projects, the introduction of this standard represents a major step forward in their digital transformation and growth. However, digital divides, a lack of national digitisation strategies, vulnerabilities to cyber risks and the need for strategic partnerships remain obstacles to strengthening the digitisation of ports and enacting the Maritime Single Window. In a closed-door roundtable, maritime transport leaders, port sector players and public authorities discuss how to ensure smooth implementation and efficiency of the Maritime Single Window on the continent.

### **Discussion points:**

- How can stakeholders speed up the digitisation of African ports to integrate the maritime window?
- Digital divide and cybersecurity: What strategic partnerships are needed to meet these major challenges?
- To what extent can governments facilitate the digital transition through clear national digitisation policies?

### **Moderator**

- Matthieu LEBEURRE / Partner, TNP

### **Distinguished Guests**

- Thomas THEEUWES / Managing Director, West Africa Area, Maersk
- Stéphane GAUDECHON / Vice President Government Services & International Trade, Bureau Veritas
- Aboubaker OMAR HADI / Chairman, Djibouti Ports & Free Zones Authority
- Mehdi TAZI RIFFI / CEO, Tanger Med
- Birna OSK EINARSDÓTTIR / Chief Commercial Officer, APM Terminals
- Stanislas DE SAINT LOUVENT / CEO Maritime Solutions, Africa Global Logistics



## INVEST IN | CÔTE D'IVOIRE

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As the foremost annual meeting of the private sector on the continent, the Africa CEO Forum is the leading platform for public-private dialogue. 'Invest In' sessions allow CEOs and investors to meet with high-level African government officials to gain deeper insight into their countries' economic development strategies. These sessions provide exposure to a variety of key sectors, business environments, and public and private investment opportunities.

### Moderator

- Marc WABI / Managing Partner Côte d'Ivoire, Deloitte

### Speakers

- S.E. Robert BEUGRE MAMBE / Premier Ministre, Chef du Gouvernement, Ministre des Sports et du Cadre de Vie, Republic of Côte d'Ivoire
- Nialé KABA / Minister for the Economy, Planning and Development, Republic of Côte d'Ivoire
- Souleymane DIARRASSOUBA / Minister of Trade and Industry, Republic of Côte d'Ivoire
- Olivier BUYOYA / Regional Director West Africa, IFC
- Yohannes MEKBEBE / CEO, Yeshi Group

## PANEL | Gender Financing 2.0: Disrupting the Status Quo

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Women are drivers of growth and job creation in emerging markets. However, the economic potential of women entrepreneurs remains unrealised. One of the biggest barriers facing women entrepreneurs in developing countries is a lack of access to financial services and other resources, including an estimated \$1.5 trillion global financing gap for women-owned SMEs. Gender stereotypes, cultural norms, lack of access to relevant entrepreneurship support services as well as lack of access to training and mentoring, often prevent women from starting, scaling and growing their businesses. Even so, female-led startups in Africa are driving women's empowerment and making positive social and economic impacts. What is the role of the private sector in advancing opportunities for women's full economic participation?

### Key points:

- Funding gap: Why does gender still play a role when financing SMEs?
- Beyond funding: What is the importance of coupling financing with non-financial resources?
- The next frontier: What more can be done to unleash the potential of WSMEs in Africa?

### Moderator

- Valerie NEIM / Founder, Brazza Transactions

### Keynote

- Makhtar DIOP / Managing Director, IFC

### Speakers

- Asahi POMPEY / President Goldman Sachs Foundation, Goldman Sachs
- Kampeta SAYINZOGA / CEO, Development Bank Of Rwanda Plc.
- Josephine ANAN-ANKOMAH / Regional Executive, Central, Eastern and Southern Africa (CESA) & Managing Director Ecobank Kenya, Ecobank Transnational
- Sérgio PIMENTA / Regional Vice President for Africa, IFC
- Uchenna IBE / CEO, Ivy League Collections
- Angela NGO NDOUGA / CEO, Yellow Factoring

## STRATEGIC ROUNDTABLE | Africa Beyond Borders – Leveraging Africa's Creative Industries to Unleash Economic Growth

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### *Invitation only*

The Creative Industries are at the center of Africa's cultural renaissance, emerging as a catalyst for growth and a source of employment for Africa's innovative, dynamic, and youthful population. In Africa, the Creative Industries generate \$4.2 billion annually but have a limited share in the global market. A long history of inadequate funding, weak regulations, and infrastructural challenges has stunted growth, hampering its significant untapped potential. What role can the private sector play in fostering the growth of Africa's creative sectors, and how can these solutions address complex development challenges in the region? This roundtable event brings together over 20 leading practitioners from across private organizations, including sector experts from film, fashion, animation, gaming, and creators' economy from across Africa, to share perspectives and contribute to an informed discussion on the topic.

### **Discussion points:**

- What scalable solutions can we adopt to grow Africa's share of the global Creative Industries market, and what sectors hold a comparative advantage for the region?
- What innovative funding models can help creative businesses attract long-term financing and move past survival mode?
- What type of innovative partnerships can we develop to overcome the existing gaps in the African creative value chain?

### **Moderator**

- Marie LORA-MUNGAI / Founder & CEO, Restless Global

### **Distinguished Guests**

- Jadesola OSIBERU / Founder & CEO, Greoh Studios
- Makhtar DIOP / Managing Director, IFC
- Dr. Utumatwishima Jean Nepo ABDALLAH / Minister of Youth and Arts, Republic of Rwanda
- Carole KAREMERA / Executive Director, Ishyo Arts Centre
- Jocelyne MUHUTU-REMY / Managing Director Sub-Saharan Africa, Spotify

## Leveraging M&As & local investments to thrive in the tech ecosystem | Disrupters Club & 20 Future Champions of Tech Cocktail

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### Registration via app or by invitation only.

African startups faced a tough funding slowdown in 2023 raising only \$3.5B, a sharp decrease of -46% versus 2022. The global VC downturn has disrupted traditional funding avenues for Africa's tech sector. In response, mergers and acquisitions have emerged as a viable path to capital and resources, hastening the scaling process and paving the way for entry into new markets. Concurrently, promoting intra-Africa investments remains key to overcome dependence on foreign capital and build a resilient and sustainable African tech ecosystem. In this exclusive private event, **VISA, Jeune Afrique and The Africa Report** gather key tech leaders, influential corporate CEOs, innovative practitioners, and VCs who will explore the winning strategies to solve the funding gap in the startup ecosystem.

### Moderator

- Tomiwa ALADEKOMO / CEO, Big Cabal Media

### Speakers

- Chad POLLOCK / Vice President & General Manager for East Africa, Visa
- Guy FUTU / Cofondateur & CEO, Orda Africa
- Diane KARUSISI / CEO, Bank of Kigali
- Ayodeji BALOGUN / CEO, AFEX

## TV SHOW | Tourism, Hospitality and Hotels: How to Flaunt Africa

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From “Visit Rwanda” to “Destination Ghana” and “Sublime Côte d'Ivoire”, major national initiatives helped Africa's tourism sector generate over \$46bn in 2022 and create more than 27.6m jobs. Governments and the private sector have big expectations for the industry and intend to step up investment. But a lack of infrastructure and trained personnel, high transport costs for tourists, security risks and strong competition from other destinations remain obstacles. To attract international, and above all local and regional holidaymakers, the sector will need to raise capital to improve infrastructure and strengthen its offerings in high-growth eco-tourism and business tourism segments. How can Africa position itself within the international tourism industry?

### Key points:

- How are the major national tourism strategies faring?
- Hotel and tourism infrastructure and new offerings: Elevating Africa as a tourist destination
- Local and regional tourism: What if the key to success is greater regional integration?

### Interviewer

- Bruno FAURE / Journalist/ Presenter, RFI

### Speakers

- S.E. Dr. Patrice Emery TROVOADA / Prime Minister and Head of Government, Democratic Republic of Sao Tome and Principe
- Michaella RUGWIZANGOGA / Chief Tourism Officer, Rwanda Development Board
- Olivier GRANET / CEO & Managing Partner, Kasada Capital Management
- Lisa IVERS / Head of BCG Africa Managing Director & Senior Partner, BCG

## PANEL | The Silent P: Adding Philanthropy to Public-Private Partnerships

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*Brought to you in collaboration with OECD netFWD and Children's Investment Fund Foundation*

Global philanthropic giving towards Africa is consistently rising, exceeding \$3.9 billion in 2021. Previously overlooked in global development narratives, both organic and institutional philanthropic mechanisms can help move the needle on the continent's most critical questions. To fully reap the benefits of philanthropy for sustainable development in Africa, a new collaboration blueprint is needed to foster Philanthropic-Public-Private Partnerships (PPPPs). How can coordination between donor organisations, host governments and the private sector help leverage philanthropic expertise and orient funding towards both inclusive development and climate goals?

### Key points:

- No such thing as a free lunch: What is the expected ROI for global philanthropic organisations?
- How can philanthropy improve the mixed track record of PPPs in Africa?
- Can corporate philanthropy, with its roots in business, play a convening role between the private and public sectors?

### Moderator

- Lorenzo PAVONE / Deputy Head - Networks, Partnerships and Gender Division, OECD Development Centre

### Speakers

- Mamadou BITEYE / Executive Secretary, The African Capacity Building Foundation
- Asahi POMPEY / President Goldman Sachs Foundation, Goldman Sachs
- Richard GOMES / Chief Programme Officer, Shell Foundation
- Frank ASWANI / CEO, African Venture Philanthropy Alliance
- Ofofwe AIG-IMOUKHUEDE / Executive Vice Chair, The Aig-Imoukhuede Foundation
- Faustina FYNN-NYAME / Executive Director, Africa, Children's Investment Fund Foundation

## CEO Talk 1 | Africa at the Table: Shaping a New Future

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Following two decades of favourable macroeconomic conditions, marked by easy money, commodity booms and relative political stability, the geopolitical landscape has shifted dramatically. Global forces are competing over capital, critical resources and the industries of the future. Challenges like climate change and AI disruptions underscore the fact that Africa is at a crossroads. African leadership today will determine the economic trajectory of the continent for the next decade. Which guiding principles do leading CEOs suggest for these uncertain yet exciting times?

### Key points:

- Digital Agenda: How can we strengthen our tech ecosystems and infrastructure to position Africa as a global hub for innovation and talent?
- Integration Agenda: What must national leaders do to effectively establish the Continental Free Trade Area (AfCFTA) as a robust common market?
- Financing Agenda: How can Africa's financial sector seize the opportunity presented by the retreat of international finance?

### Moderator

- Eleni GIOKOS / Correspondent, CNN

### Speakers

- Kuseni DLAMINI / Chairman, Aspen Pharmacare & Alexander Forbes Group Holdings Ltd
- Paul RUSSO / Group CEO, KCB Group PLC
- Jerome HENIQUE / CEO, Orange Middle East and Africa
- Francis GATARE / CEO, Rwanda Development Board

## STRATEGIC ROUNDTABLE I Empowering Africa's Next Generation: Mentoring As The Key To Preparing Future Leaders

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**Access by invitation only. In collaboration with French-African Foundation.**

Faced with unprecedented new opportunities and challenges, the African continent will need visionaries and innovative decision-makers in the years to come. The French-African Foundation is deeply committed to supporting this next generation of business leaders by investing in education, mentoring programmes and entrepreneurship initiatives to enable the continent's youth to become agents of positive change.

After a brief opening presentation, this private session will look at concrete strategies that can be applied by Africa's top decision-makers to guide future generations. High-level experts, thought leaders and innovative practitioners will explore how this topic can be addressed. The event will conclude with a networking reception.

### **Moderator**

- Aruoture ODDIRI / TV Host, Arise Media Group

### **Speakers**

- Gagan GUPTA / CEO, Arise
- Christian STAMMKOETTER / President Africa, Middle East & Asia and Member of Executive Committee, Danone
- Patrick DUPOUX / Managing Director & Senior Partner, Member of BCG's Executive Committee, BCG



## PANEL | Africa's Gameplan: Building a Thriving Sports Industry

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Amid the burgeoning success stories like the Basketball Africa League, Morocco's joint bid to host the 2030 World Cup, the establishment of the CAF Champions League, and the highly anticipated return of Formula 1 to the continent, Africa's sports industry is witnessing a boom like never before. Despite the global sports market's impressive valuation of over \$600 billion, with a steady growth rate of 5% annually, Africa's sports sector is yet to fully capitalise on its vast potential, trailing behind other global regions. The continent faces challenges such as limited revenue streams, difficulty in attracting substantial investments, and a general hesitance from both public authorities and the private sector to commit to developing a premier sports industry. What models and strategies could be pivotal in transforming and professionalising Africa's sports industry?

### Key points:

- Subsidies, investments and legal frameworks: How can public authorities build an effective and sustainable economic model for sports ecosystems?
- Basketball Africa League, CAF Champions League, 'Right to Dream' academy: Enticing the private sector, investors and international players to African sports
- Subscriptions, ticketing, sponsorship, franchising and audiovisual rights: What are the winning recipes to make African sport dynamic and profitable?

### Moderator

- Julius BIZIMUNGU / Founder + Writer, Africa Finance Today

### Expert

- Will MBIAKOP / Executive Chairman, African Sports & Creative Institute (ASCI)

### Speakers

- Clare AKAMANZI / CEO, NBA Africa
- Selim BORA / Chairman, SUMMA
- Kingsley PUNGONG / Founder & CEO, Rainbow World Group

## SIDE-EVENT BADEA I SME Financing: Pushing the Limits with Innovation

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### Access by invitation only.

Disruptions, from conflict in Ukraine to the global effort to combat climate change, have opened opportunities for African SMEs, including to reclaim control over local processing. However, faced with a financing deficit exceeding \$330 billion, of which only 20% has been sourced from banks, African SMEs struggle to fulfil their potential and fully contribute to the continent's economic metamorphosis. Tailor-made solutions, such as capacity enhancement and co-financing to meet the guarantees demanded by banks, have vast potential to boost SMEs. How can DFIs, in collaboration with private sector stakeholders, truly help SMEs thrive and propel continental development?

### Key points

- Collaboration: Forming stronger DFI, government, private sector and civil society organization partnerships to unlock SME finance
- Capacity building and entrepreneurship development: Supporting SME growth.
- Sustainability and environmental considerations: Integrating green criteria and impact investing into financing practices

### Speakers

- Serge EKUÉ / President, BOAD
- Sidi Ould TAH / President, BADEA

## INDUSTRY OUTLOOK | Food Security: Building Climate-Resilient Agriculture Systems in Africa

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Climate change is harming harvests and contributing to rising food prices, provoking food insecurity for 280 million people in Africa. Following the example of Kenya's President William Ruto, who plans to construct 100 irrigation dams and improve water management infrastructure, several heads of state are vying to make food systems more resilient and are promoting sustainable agriculture. These nations hope the private sector will play key roles: from supplying suitable seeds and fertilisers to improving storage and processing facilities. How can governments, financial institutions and industry create synergies to stimulate investment in climate adaptation, an area considered high-risk among investors?

### Key points:

- Soil management, resistant seeds, fertilisers: How can resilient agriculture be reconciled with increased productivity?
- Financing: What are the right instruments to accelerate the adaptation of food systems to climate change?
- Regional integration and the AfCFTA: How can we facilitate intra-African trade in agricultural products to promote resilience?

### Moderator & Expert

- Omid KASSIRI / East Africa Managing Partner, McKinsey & Company

### Speakers

- Felix LAMAH / Minister of Agriculture and Livestock , Guinea
- Mohamed HETTITI / Chief Operating Officer, OCP
- Rita Maria ZNIBER / Chairman & CEO, Diana Holding
- Sérgio PIMENTA / Regional Vice President for Africa, IFC
- Michael JONGENEEL / CEO, FMO

## STRATEGIC ROUNDTABLE | Why Launching A Corporate Foundation Is Good For Business

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*Brought to you in collaboration with the African Philanthropy Forum*

**Access via sign-up on the event app or by invitation only.**

The rise of strategic corporate philanthropy in Africa – by foreign multinationals and African businesses alike – points to a very clear ROI that goes beyond the idea that philanthropy equals public relations. OECD figures suggest that donations by domestic organisations now make up 50% of the total, and more than half of all foundations are based in developing countries. This roundtable will provide insights from existing corporate foundations, philanthropic experts and aspiring donors, aiming to uncover the benefits of giving.

### **Discussion points:**

- Image, employee engagement, tax benefits: the basic business case for corporate foundations
- Widening horizons: how a corporate foundation might open doors to unexpected stakeholders and partnerships
- Core competencies: should corporate foundations focus on the business' area of expertise?

### **Moderator**

- Mosun LAYODE / Executive Director, African Philanthropy Forum

### **Distinguished Guests**

- Ejiro GRAY / Executive Director - Governance & Sustainability, Sahara Group
- Mary-Ann ETIEBET / Associate Vice President for Health Equity & Partnerships, MSD
- Faustina FYNN-NYAME / Executive Director, Africa, Children's Investment Fund Foundation
- Odunayo SANYA / Executive Director, MTN Foundation
- Cecilia AKINTOMIDE / Senior Executive Adviser to Group CEO, Ecobank Transnational

## STRATEGIC ROUNDTABLE | Finding the Perfect Balance: Achieving Innovation-Friendly Tech Regulation

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**Access via sign-up on the event app or by invitation only.**

Africa is among the world's most promising tech markets with a digital economy expected to reach \$712 billion by 2050. But a fragmented and outdated policy framework imposed on digital players may hamper innovation. In addition, the tax burden on fintech services – \$20 billion in 2022 in Africa alone can compel operators to limit investments. This closed-door discussion between tech companies and regulators assesses the long-term effect of regulation on the private sector's leeway to innovate and aims to find a balance between protecting consumers and promoting innovation.

### **Discussion points:**

- Start-Up Acts and comprehensive national AI strategies: Fostering new technologies and tech champions
- Case study from Côte d'Ivoire: How to build a tech-friendly regulatory framework?
- Following the example of Rwanda, Kenya, Ghana, Nigeria: What strategies are needed to build a network of regulatory sandboxes in more countries?

### **Moderator**

- Tomiwa ALADEKOMO / CEO, Big Cabal Media

### **Distinguished Guests**

- Chinedu AZODOH / Co-Founder & President, MAX
- Aïda DIARRA / Senior Vice President and Head of Sub-Saharan Africa, Visa
- Benjamin FERNANDES / Founder & CEO, NALA
- Coura SENE / Regional Director, Wave Digital Finance
- Fargani TAMBEAYUK / Head of Public Policy, Francophone Africa & Head of Connectivity Policy Africa, META
- Terach FRANCHI / Chief of Staff, Carry1st
- Adeniyi ADEBAYO / CEO Africa, Yango
- H.E. Paula INGABIRE / Minister of ICT & Innovation, Republic of Rwanda

## MCKINSEY ROUNDTABLE | The Secrets of Outperforming Family-Owned Businesses: How They Create Value & How You Can Become One

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**Access by invitation only. In collaboration with McKinsey.**

Family-owned businesses have long been a driving force in the global economy, accounting for over 70 percent of global GDP and generating an annual turnover of \$60 trillion to \$70 trillion. A recent McKinsey analysis has uncovered the significant factors that actually set the very best family-owned businesses apart.

During this discussion, we will provide an exclusive deep-dive into our analysis, which shows the critical mindset formula that's propelling these businesses and delve into the strategic actions that distinguish them, including active portfolio diversification, dynamic resource reallocation, efficient investor and operator relationships, and an unwavering focus on attracting, developing, and retaining top talent.

### **Speakers**

- Acha LEKE / Senior Partner, Africa Chairman, and member of the McKinsey Shareholders' Council, McKinsey & Company, Africa



## CONVERSATION WITH | Can Africa Become a Champion of Artificial Intelligence?

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Leading figures in Artificial Intelligence (AI), Kate Kallot and Karim Beguir share the ambition of making Africa a major player in the sector. Young prodigy Kate Kallot founded the start-up Amini, the continent's first AI-based climate data collection platform and is now listed in Time's 100 most influential people in the world of AI. After selling Instadeep to the giant BioNtech for €408m, Karim Beguir inaugurated his AI training school in Tunisia and aims to make it the epicentre of AI innovation. In an exclusive interview, the two leaders exchange views on how Africa can overcome the challenges of a lack of infrastructure, talent and regulation and become a global AI hub in the coming decades.

### Interviewer

- Mamello SELAMOLELA / Partner, BCG

### Speakers

- Kate KALLOT / Founder & CEO, Amini
- Alex OKOSI / Managing Director Africa, Google



## CONVERSATION WITH | S.E. Robert BEUGRE MAMBE

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### Interviewer

- Aurélie M'BIDA / Economics editor , Jeune Afrique

### Speakers

- S.E. Robert BEUGRE MAMBE / Premier Ministre, Chef du Gouvernement, Ministre des Sports et du Cadre de Vie, Republic of Côte d'Ivoire



## PANEL | Unlocking Climate Finance: How Can DFI Collaboration Drive Private Sector Financing?

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Private flows account for just 14% of funds devoted to African climate finance, which is already facing a \$213 billion annual shortfall. Development Finance Institutions (DFIs) could be crucial to attracting more capital from a private sector so far cautious about financing highly costly projects on its own. Collaborative initiatives between DFIs (Bridgetown, Marrakech Declarations and COP28) have been launched to pool resources across the value chain, from co-development of bankable projects to co-financing. But to attract more private finance, how can international development banks assume a greater share of the risk and create synergies with their local counterparts? How can the right financial instruments be deployed at scale?

### Key points:

- DFIs: Adjusting risk appetite and private capital mobilisation strategies
- From technical assistance to improved regulatory frameworks: What measures are needed to co-develop bankable projects?
- De-risking: How could a broader use of guarantees, insurance, and local currency financing entice private investment?

### Moderator

- Gaëlle ARENSON / Editor-in-chief, Africa Business+

### Expert

- Qahir DHANANI / Managing Director & Partner, BCG

### Speakers

- Yvonne IKE / Managing Director & Head of Sub-Saharan Africa, Bank of America
- Françoise LOMBARD / CEO, Proparco
- Vivienne YEDA / Director General, East Africa Development Bank
- Maria HÅKANSSON / CEO, Swedfund
- Paul RUSSO / Group CEO, KCB Group PLC

## INVEST IN MOROCCO | Decarbonizing to Thrive

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Climate change could force 216 million people to migrate within their own countries by 2050, leading to climate migration hotbeds starting of from 2030, a phenomenon that will expand and intensify thereafter according to the World Bank. For Morocco, the implementation of its decarbonization policy aims to proactively respond to its national needs and to anticipate increasingly restrictive international regulations, such as the establishment of the Carbon Adjustment Mechanism at the borders of the European Union which affects export value chains. In terms of energy transition, Morocco aims to increase the share of renewable energies in overall installed power to 52%, and reduce energy consumption by 20% by 2030. The low-carbon development strategy for 2050 outlines the major axes for the successful decarbonization of the Moroccan economy. In this regard, Morocco's offer for the development of the green hydrogen sector has just been announced by the Government last March; a project offering real opportunities for accelerating the development of investments and exports.

### Moderator

- Ouns LEMSEFFER / Partner and Co-Head of Francophone Africa, Clifford Chance

### Speakers

- Ryad MEZZOUR / Minister of Industry and Commerce, Morocco
- Chakib ALJ / President, CGEM
- Abdelhamid ADDOU / CEO, Royal Air Maroc
- Said EL HADI / Chairman of the Board of Directors, LafargeHolcim Maroc
- Mohamed HETTITI / Chief Operating Officer, OCP
- Tarik HAMANE / Acting CEO , Masen
- Ayman CHEIKH LAHLOU / CEO, Cooper Pharma
- Cheick-oumar SYLLA / Regional Director, North and the Horn of Africa, IFC
- Zakaria FARAHATE / Director of Communications, International Cooperation and Partnerships, Ministry of Investment, Convergence and Evaluation of Public Policies



## SIDE-EVENT I Africa Business Leaders Coalition (ABLC) CEO Roundtable

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**Invitation only** – The Africa Business Leaders Coalition (ABLC) CEO roundtable is a crucial event to foster actionable dialogue to drive Africa's sustainable economic development. It brings together CEOs and business executives, government representatives, and Development Finance Institutions (DFIs). This high-level roundtable focuses on two critical themes, gender equality, and climate finance, which are of utmost importance in today's business landscape. The event starts off with remarks from the UN Global Compact and a distinguished guest speaker, setting the stage for meaningful dialogue on Africa's future in gender and climate. ABLC CEOs and business executives will then participate in closed-door discussions, exploring commitments outlined in the Africa Business Leaders' gender statement, which is scheduled for launch the following day. Following the roundtable, CEOs and Business Executives have an exclusive opportunity to engage with DFIs on accessing climate financing.

## PANEL | Decisive Decade for Intra-African Trade: Can the AfCFTA Deliver?

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The next ten years will test Africa's resolve. A prosperous Africa means building the transport, industrial and social infrastructure for a projected population of 2.5 billion today. It means intra-African trade must become a reality today. However, five years since the launch of the operational phase of AfCFTA, substantial barriers to doing business across Africa remain in place. While projects such as PAPPS and the Guided Trade Initiative (GTI) are breaking these barriers down, African business is calling for accelerated progress on critical enablers of intra-African trade like transport, tariffs and talent. How can CEOs and governments agree on trade policies to protect local industries while increasing participation in global value chains?

### Key points:

- Radical integrationist policymaking: How can African policymakers ensure a greater ease of doing intra-African business?
- Given vast divergences across Africa, can bilateral and sub-regional trade facilitation measures be a first step towards effective continental integration?
- Intra-African trade finance: What new guarantees could DFIs bring to overcome payment delays and high costs?

### Moderator

- Ramah NYANG / Journalist, CGTN/Bloomberg

### Expert

- Acha LEKE / Senior Partner, Africa Chairman, and member of the McKinsey Shareholders' Council, McKinsey & Company, Africa

### Speakers

- Kanayo AWANI / Executive Vice President - Intra-African Trade Bank, Afreximbank
- Tejaswi AVASARALA / Deputy CEO, Lagos Free Zone (Tolaram)
- Nicolas SARTINI / Senior Vice President, Business Development, MSC Mediterranean Shipping Company
- Mohammad Ali Rashed LOOTAH / President & CEO, Dubai Chambers
- Carl LORENZ / Area Managing Director, Eastern Africa Area, Maersk
- Serge EKUÉ / President, BOAD

## STRATEGIC ROUNDTABLE | Arbitration in Africa: Building Trust in Local Dispute Resolution

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**Access via sign-up on the event app or by invitation only.**

Patel vs. Mozambique, Cortec Mining vs. Kenya, Nigeria vs. P&ID, Cameroon vs. Exxon and Petronas... Over the last ten years, the number of disputes between African states and investors has exploded, with judgments reaching billions of dollars. A lack of confidence in the continent's judicial systems is leading to increased recourse to arbitration, which in principle enables faster dispute settlement. But despite the ambitions of centres in Kigali, Johannesburg, Abidjan or Cairo, cases are often handled outside Africa by foreign lawyers and arbitrators. In a closed-door round table, Ministers (mining, energy, infrastructure, finance and others), lawyers, arbitrators and legal directors discuss how to reconcile the Africanisation of arbitration and investor confidence.

### **Discussion points:**

- Ministerial teams, arbitration centres, lawyers: How to build capacity?
- Africanisation: What role can states and the AfCFTA play?
- Speed, confidentiality, cost reduction: How can mediation become widespread?

### **Moderator**

- Alexandre VAGENHEIM / VP Global Legal Data, Jus Mundi

### **Distinguished Guests**

- Ashatu K. KIJAJI / Minister for Investment, Industry and Trade , United Republic of Tanzania
- Evelyn ANITE / Minister of State for Finance, Planning and Economic Development, Republic of Uganda
- Esther NGO MOUTNGUI / President, Common Court of Justice and Arbitration (CCJA) of OHADA
- Constantin ESANOU / General Counsel, Insurance and Personal Data Protection Manager, Africa Global Logistics
- Antonio PEDRO / Deputy Executive Secretary, UNECA
- Victor MUGABE / Secretary General, Kigali International Arbitration Centre (KIAC)

## STRATEGIC ROUNDTABLE | A New Breed of African Agripreneur: Building a Tech Ecosystem for Mechanised Farming

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**Access via sign-up on the event app or by invitation only.**

Commercial 'Farmer Service Centres' and digital tech connecting farmers to mechanisation and labour services offer a business opportunity for thousands of micro and small entrepreneurs across rural Africa and could be key to closing the continent's \$40bn food import gap. Africa lags in digital tech adoption and mechanisation for smallholders partly due to a lack of affordable technologies suited to small African family farms, inefficient and costly last mile delivery and an overreliance on grant and donor funded delivery models. This roundtable of commercial banks, agribusinesses and governments will discuss how to create an ecosystem for local entrepreneurs to catalyse the mass adoption of innovative digital tools and equipment.

### **Discussion points:**

- Mechanisation, chemical and tech suppliers: Ensuring inputs and services are smallholder-adapted, climate-smart and channelled through local businesses
- Cultivating profitable local agripreneurs to connect the dots on extension services, inputs, agtech and market access
- Financial institutions and government guarantees: Improving access to finance and digital payments services for last-mile entrepreneurs

### **Moderator**

- Zoë KARL-WAITHAKA / Managing Director and Partner, BCG

### **Distinguished Guests**

- Dr. Ildephonse MUSAFIRI / Minister of Agriculture and Animal Resources, Republic of Rwanda
- Partheeban THEODORE / President, Regional Head, Olam Agri
- Gabriel MIODOWNIK / President & CEO, Netafim
- Mads LOFVALL / Managing Director, Farm to Market Alliance
- Aliou MAIGA / Regional Industry Director, Financial Institutions Group, Africa, IFC
- Yasin SEKER / Group Managing Director, CMC Motors Group
- Faustin BYISHIMO / CEO / MD, Access Bank Rwanda
- Samia TERHZAZ / CEO, CGEM

## **SIDE-EVENT NOVARTIS & ROCHE | How Strengthening Health Systems Can Build Investment and Prosperity in Africa**

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### **Access by invitation only.**

Today, government health expenditure in Sub-Saharan lags behind other regions. The continent bears 25% of the global disease burden but accounts for only 3% of global clinic trials. With the AU taking bold steps to catalyze the “medical market” across the African continent, \$25 to \$30 billion in new investment will be needed to meet the growing healthcare demands. With 60% of healthcare financing coming from private sources and 50% of total health expenditures going to private healthcare, health will continue to play a disproportionate role in societal well-being as a key enabler of sustainable economic development. In this private session led by health champions Roche and Novartis, high-level experts, key opinion leaders, and innovative practitioners will delve into the importance of health as an investment and how driving a pro-innovation ecosystem aligned to Continental strategies can accelerate investment and overall economic prosperity on the African Continent.

### **Discussion points:**

- Pharmaceuticals, diagnostics, and laboratories: explore priority areas for healthcare investment and align around where gaps in implementation exist.
- From low-interest loans to streamlining bureaucratic processes: What strategies can governments use to entice the private sector?
- What role can the private sector play to bridge policy areas e.g. trade, environment, health to ensure that healthcare investments have maximum impact?
- How can digital health and AI improve access and quality of healthcare goods, and support further economic prosperity?

### **Speakers**

- Maturin TCHOUMI / Pharma International Area Head - Africa, Roche
- Racey MUCHILWA / President & Head, Sub-Saharan Africa, NOVARTIS
- Matthews MMOPI / Partner and Africa Healthcare & Pharmaceuticals Leader, McKinsey & Company
- Amit Thakker / Executive Chairman, Africa Health Business

## INDUSTRY OUTLOOK | Big Tech and Telcos: Splitting the Bill on Digital Infrastructure

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Financing needs for digital infrastructure are expected to reach \$100bn by 2030 amid surging demand for bandwidth as Africa is set to have 615 million internet users by 2025, each using 10GB per month. More private financing is needed to deliver more value at lower costs, make telecom services affordable, and to support innovative technologies enabling Africans to use these tools for business purposes. But who pays the bill? Telcom operators are under pressure to spend more and may consider partnering with OTT providers, heavy consumers of African telecommunication networks that generate a large share of internet traffic. From embracing disruptive solutions to PPPs and co-investments, what will enable investments in digitalisation and ensure last-mile delivery?

### Key points:

- Mediation, PPPs, fair regulatory frameworks: How can African governments balance the interests of digital stakeholders in future infrastructure investments?
- Building subsea cables, expanding fiber networks and launching data centers: Are foreign tech giants playing their part in Africa?
- Fuelling investment for infrastructure and firms with innovative solutions to unlock productive tech use

### Moderator

- Manal BERNOUSSI / Founder & Managing Director, Leaders on Purpose

### Expert

- Gregor THEISEN / Senior Partner and Africa Managing Partner, McKinsey & Company

### Speakers

- H.E. Paula INGABIRE / Minister of ICT & Innovation, Republic of Rwanda
- Alex OKOSI / Managing Director Africa, Google
- Simon KARIKARI / CEO, Vodacom Mozambique
- Sarvesh SURI / Regional Industry Director, IFC





AFRICA **CEO** FORUM  
ANNUAL SUMMIT

**THURSDAY, MAY 16, 2024**

**18:00 - 20:30 UTC+2**

## **BADEA's 50th anniversary.**

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**BY INVITATION ONLY**

## PANEL | Educating Generation Alpha: How Technology Can Future Proof African Youth

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2023 was a demographic tipping point for Africa's youth. For the first time in recorded history the continent now has the largest population of young people on the planet. Those born from 2010 to 2024, known as Generation Alpha, represent the future economic growth of Africa. They will enjoy a longer life expectancy than ever before and 65% of them will work in jobs that don't exist yet. But how digital advances and specifically AI is harnessed now to educate these young people will determine whether they are included in the digital revolution or left behind. How can the private sector and public stakeholders ensure that Generation Alpha in Africa taps into the benefits that technology holds for their future?

### Key points:

- Digital inclusion: Despite AI's potential, the digital divide and other societal challenges still hinder access to technology in many African communities. What can be done?
- Best in class: How are African startups providing personalised learning, remote education, and teacher support powered by AI?
- How can businesses connect with the virtual world in which Generation Alpha lives?

### Moderator

- Marcelle BALT / Content and Program Director, Africa CEO Forum

### Speakers

- Hicham EL HABTI / President, University Mohammed VI Polytechnic
- Caesar MWANGI / Dean, Strathmore University Business School
- Mwasi WILMORE / CEO, Ubongo
- Tomi ADEPOJU / Partner and Head of Enterprise Risk Services/ESG, KPMG
- Terach FRANCHI / Chief of Staff, Carry1st
- Amel KARBOUL / CEO, Education Outcomes Fund

## PRIME MINISTERS' PANEL | Engineering Best-in-Class Business Environments

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Business-friendly policies could be critical for African economies to weather an international funding squeeze and counter rising debt distress. Governments are relying more than ever on the private sector to create jobs and increase their revenues. From digital hubs, to simplified administrative procedures, and special economic zones: Recent reforms across Rwanda, São Tomé, Guinea and Côte d'Ivoire have sought to boost economic activity. Yet efforts to raise taxes to boost the economy often clash with economic stimulus measures creating confusion that dissuades investors. What fiscal and industrial policies can reconcile these contradictory ambitions? Three prime ministers respond to Marwane Ben Yahmed, Publication Director at Jeune Afrique.

### Key points:

- Business environment: How can a climate of trust be established between the State and the private sector?
- Which industrial policies and development models will deliver results?
- Intra-African trade: How can states capitalise on the AfCFTA?

### Moderator

- Marwane BEN YAHMED / Director of publication, Jeune Afrique Media Group

### Speakers

- S.E Amadou Oury BAH / Prime Minister, Head of Government, Republic of Guinea
- S.E. Robert BEUGRE MAMBE / Premier Ministre, Chef du Gouvernement, Ministre des Sports et du Cadre de Vie, Republic of Côte d'Ivoire
- H.E. Edouard NGIRENTE / Prime Minister , Republic of Rwanda
- S.E. Dr. Patrice Emery TROVOADA / Prime Minister and Head of Government, Democratic Republic of Sao Tome and Principe

## Gala Dinner

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**Invitation only.**

**Master of Ceremonies**

- Eugene ANANGWE / CEO, East Africa Media Group



AFRICA **CEO** FORUM  
ANNUAL SUMMIT

**THURSDAY, MAY 16, 2024**

**23:00 - 01:00 UTC+2**

## After Party

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## AMAHORO COALITION SIDE-EVENT | 1% for Change: Leveraging Private Sector Partnerships for Africa's Displaced Millions

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**Invitation only.** The African private sector plays a critical role in promoting economic growth and stability across the continent. In fragile and conflict-affected states, private sector investment is even more crucial, as it helps to create jobs and support the local economy. Beyond altruism, there's also a compelling case for private sector involvement. The private sector generates over \$1.4 trillion of profits annually, by investing just 1% of these resources, African businesses can help unlock the enormous economic potential in displaced communities. Investing in refugee economies can bring numerous benefits to companies, such as tapping into new markets, increasing brand reputation, and gaining a competitive advantage. This side-event brought to you by Amahoro Coalition and the Mastercard Foundation will showcase how businesses can play a pivotal role in supporting labor mobility and entrepreneurship for refugees, bringing together key stakeholders from private companies, government organizations, and refugee leaders.

### Moderator

- Julie GICHURU / Chief Public Affairs and Communications Officer, Mastercard Foundation

### Speakers

- Isaac KWAKU FOKUO, JR. / Founder and CEO, Amahoro Coalition and Botho Emerging Markets Group
- Dr Sylvia VITO / AFRICA HEAD, EVA Pharma
- Luka Bot ZANG / Founder and CEO, Zang Global

## **SIDE-EVENT DUBAI CHAMBERS I Dubai Decoded; Unveiling Economic Horizons For Africa**

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### **Access by invitation only.**

Dubai, renowned for its dynamic economic landscape and strategic location, emerges as a compelling destination for business ventures. Beyond its strategic location, its robust infrastructure, characterized by cutting-edge technology and facilities, elevates operational efficiency and competitiveness. Paired with a conducive regulatory framework and an unparalleled business environment, the Emirates business hub offers a compelling proposition for entrepreneurs and investors seeking growth opportunities.

During this breakfast, esteemed experts and industry leaders will meet to share light on Dubai's diverse assets driving its thriving economy. The objective is to provide attendees with valuable insights into the region's economic dynamics and highlight the countless benefits of conducting business there. The session also aims to foster networking opportunities and promote collaboration, paving the way for mutual growth and prosperity among attendees.

### **Keynote**

- Mohammad Ali Rashed LOOTAH / President & CEO, Dubai Chambers

### **Speakers**

- Salem AL SHAMSI / Vice President of Global Markets, Dubai International Chambers
- Michael GATHU / Chief Representative - East Africa, Dubai International Chamber

## SIDE EVENT MANN+HUMMEL | The ACE Africa Sustainability Index by Mann+Hummel: Rethinking African Sustainability

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### Access by invitation only.

Africa bears some of the most severe effects of global climate change while receiving only 20% of global funding for climate change initiatives. In all aspects of sustainability—policy, finance, and implementation—the continent thus remains on the periphery with insufficient engagement from African governments, private sectors, and non-profits. Addressing this disparity, Mann+Hummel launched the ACE Africa Sustainability Index, a unique tool tailored to Africa's needs. Drawing on African insights and experiences, it prioritizes indicators crucial for Africa's sustainable development, emphasizing social, economic, and governance dimensions.

After a brief opening presentation, this private session will delve into the urgent need to create for the continent a distinct trajectory towards sustainable development. High-level experts, key opinion leaders and innovative practitioners will explore how this index can inform decision-making in the public and private sectors.

### Moderator

- Aparupa CHAKRAVARTI / Director, Botho Emerging Markets Group

### Speakers

- Cedric DACKAM / President & General Manager, Water and Membrane Solutions, Mann+Hummel
- Fua NIPAH / President & General Manager, Air Filtration Solutions, Mann+Hummel
- Isaac KWAKU FOKUO, JR. / Founder and CEO, Amahoro Coalition and Botho Emerging Markets Group



## SIDE-EVENT SHELL FOUNDATION | Corporate Pathways To Scaling Energy Inclusivity

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### **Access by invitation only.**

Shell Foundation has been instrumental in developing energy access, a main driver of health, education, productivity, and income improvements for more than 20 years. Over the next decade, it is committed to scaling this sector, particularly in Africa, where increased activity and innovation are being observed among national, regional and international corporates. At the core of this commitment lies the recognition of the triple bottom line return opportunities – commercial, environmental and societal – in introducing revenue-generating energy solutions to smallholder farmers, microentrepreneurs and urban transporters across the continent.

This relaxed breakfast gathering will bring together business leaders concerned with the impact of energy access on generating new markets and customers, while balancing the creation of value and profit within the clean energy transition.

### **Speakers**

- Richard GOMES / Chief Programme Officer, Shell Foundation

## SIDE-EVENT THE END FUND I Innovative Financing to Advance Public Health Outcomes

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### Access by invitation only.

Neglected tropical diseases (NTDs) threaten 1.65 billion people in the world, and about 700 million people in Africa, posing a major challenge to development and sustainably hampering growth. As the premier catalyst for mobilizing private capital to eliminate these diseases across Africa, the END Fund has a track record of managing high-impact strategic investments exceeding \$550 million in just a decade. We draw together diverse stakeholders critical to eliminating NTDs, including blended finance investors, with many core investors hailing from corporate and finance spheres.

This roundtable will address the nexus of public health, corporate responsibility and sustainable development, exploring the social and economic return on investment (ROI) of tackling preventable NTDs and eliminating many of them as public health challenges. Convening leaders from corporate, finance, philanthropy, and public sectors, this discussion will focus on identifying innovative tactics and forging collaborative ventures to combat NTDs.

- Share Critical Insights: Participants will share their expertise in identifying the highest return on investment for their social and economic development investments, and how they leverage these investments for their business
- Explore Synergies: Examine how aligning corporate health initiatives with broader development goals can foster integration and resilience.
- Share Best Practices: Showcase successful models of corporate responsibility in health that have positively impacted communities and economies.
- Facilitate Collaboration: provide a platform for cross-sector dialogue, encouraging collaboration among businesses, governments, and NGOs.

### Moderator

- Edwin MACHARIA / Managing Partner, Axum

### Keynote

- Faustina FYNN-NYAME / Executive Director, Africa, Children's Investment Fund Foundation

### Speakers

- Leah KIBE / Director of Co-Funding & Partnerships Africa, Head of Kenya Office, CIFF
- Oyetola ODUYEMI / Senior Director, Investor Relations & Sustainability, The END Fund
- Frank ASWANI / CEO, African Venture Philanthropy Alliance

## SIDE-EVENT YPO I The Future African Leader: Shaping Africa's Tomorrow

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### Access by invitation only.

In a pivotal moment for Africa, the path to a new future is being carved by visionary leaders who dare to challenge the present to create a legacy for generations to come. 'The Future African Leader/The Future of Africa' initiative, curated by the YPO, invites you to immerse in the personal stories of African leaders who are not just at the table but are shaping the agenda for a transformative future.

Join us for an inspiring session of narratives that attest to the power of leading with authenticity, learning through shared experiences, and making a multigenerational impact. This workshop promises not just insights into becoming better leaders but a vision of how leadership can shape the future of Africa, now.?

### Speakers

- Pascal GERKEN / President, Gerken SA E-carbon
- Stephen HECHT / Chief Executive Peacemaker, Million Peacemakers
- Isak PRETORIUS / CEO, ForAfrika
- Tatiana MOUSSALLI NOURI / Managing Director, Aim Group Ltd
- Yemi OSINDERO / Managing Partner, Uhuru Investment Partners
- Amir BEN YAHMED / CEO, Jeune Afrique Media Group
- Clare AKAMANZI / CEO, NBA Africa
- Emery RUBAGENGA / Executive Chairman, HOURS POWER & TELECOM SOLUTIONS

## INDUSTRY OUTLOOK | Pharmaceuticals: Boosting Production Through Regional Hubs

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Africa imports at least 90% of the pharmaceuticals it consumes, and only 3% of packaged medicines are produced through regional trade. Nurturing the value chain for biotech and pharmaceuticals is thus critical for health security. The development of regional value chains involving several countries in the manufacturing and distribution process can boost continental production, promote economies of scale and reduce costs. Together with BioNTech, Rwanda recently built the first mRNA facility in Africa for vaccine drug substance manufacture, which can help supply the continent. While several other regional hubs are emerging, their success is hampered by logistical difficulties, sustainable demand, lack of funding and regulatory harmonization, and entrenched international competition. How can governments and private players collaborate to create economically viable hubs?

### Key points:

- Positioning in the value chain, choice of products and technologies, production capacity: How should competitive regional hubs be structured?
- Quality standards, registration procedures, tariffs barriers: Harmonising regulatory frameworks
- Subsidies, price premium per dose, advance market mechanisms: What financing solutions are needed to combine affordable prices and commercial viability?

### Moderator

- Prashant YADAV / Affiliate Technology and Operations Management Professor, INSEAD

### Expert

- Farid FEZOUA / Global Director Health and Education, IFC

### Speakers

- Dr. Yvan BUTERA / Minister of State, Ministry of Health - Rwanda
- Dr. Ahmed EL SOBKY / Deputy Minister of Health and Population , Republic of Egypt
- Vuyo MJEKULA / Director for External Affairs, MSD
- Petro TERBLANCHE / CEO, Afrigen Biologics & Vaccines
- Vimal PATEL / Managing Director/CEO, Cosmos Limited
- Lutz HEGEMANN / President, Global Health & Sustainability, Novartis International

## STRATEGIC ROUNDTABLE | Carbon Markets: How Can Africa Build its Own Market Value Chain?

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**Access via sign-up on the event app or by invitation only.**

Africa's private sector could be key to unlocking carbon markets that Kenya's William Ruto has dubbed an 'economic goldmine', worth potentially \$100bn annually by 2050. But with African carbon credit prices 89% lower than in Europe, demand reliant on increasingly sceptical philanthropic corporate buyers and funding often conditional on conceding significant future carbon revenues, Africa's largest corporations need a clear business rationale. Overseas firms, foreign countries and wealthy individuals are meanwhile acquiring swaths of African land to enter an already externally dominated African carbon market. A roundtable of business leaders and governments discuss how to create an enabling environment for African business in high-potential carbon markets.

### **Discussion points:**

- How can Africa get ahead in carbon markets in the absence of agreed international carbon trading rules?
- A continental carbon strategy through the AfCFTA: Developing a Pan-African registry, an online trading platform, and domestic project verification
- Enabling national policies for Africa's private sector to develop large-scale, verifiably beneficial and profitable carbon projects or businesses

### **Moderator**

- Adam KENDALL / Partner and Africa Sustainability Leader, McKinsey & Company

### **Distinguished Guests**

- Hon min Jeanne d'Arc MUJAWAMARIYA / Minister of Environment, Republic of Rwanda
- Rita BABIHUGA-NSANZE / Chief Economist, Africa Finance Corporation (AFC)
- Paul MUTHAURA / CEO, Africa Carbon Markets Initiative (ACMI)
- Washikala MALANGO / Co-Founder/CEO, Altech Group
- Aminu UMAR-SADIQ / Managing Director & CEO, Nigeria Sovereign Investment Authority (NSIA)
- Bogolo KENEWENDO / Global Economist, Former Minister Investment, Trade and Industry, Former Special Advisor to the UN Climate Change High Level Champions, Kenewendo Advisory
- Timothy AFFUL-KOOMSON / Africa Director, Glasgow Financial Alliance for Net Zero (GFANZ)

## STRATEGIC ROUNDTABLE | Harmonising Standards: Paving The Way For Booming Intra-African Trade

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**Access via sign-up on the event app or by invitation only.**

Continent-wide harmonisation of trade norms and standards, an essential ingredient to accelerate industrialisation and intra-African trade, is gaining momentum under the African Continental Free Trade Area (AfCFTA). But as harmonisation projects multiply, regional discrepancies through newly-created local standards, a lack of quality infrastructure systems and difficulty in integrating international standards into national regimes, are hampering efforts. In a closed-door roundtable, governments, African institutions and international organisations discuss the mechanisms and actions needed to harmonise norms and standards across Africa.

### **Discussion points:**

- OHADA, ARSO, AU, AfCFTA: What synergies and partnerships are needed to meet the challenge of harmonising standards
- What are the priority products and value chains for strengthening intra-African trade?
- TBT and SPS agreements: How to improve metrology, standardisation, accreditation, quality management and conformity assessment systems

### **Moderator**

- Bertrand MARTIN / Senior Vice President Africa, Bureau Veritas

### **Distinguished Guests**

- Antonio PEDRO / Deputy Executive Secretary, UNECA
- Andreas SCHAAL / Director, Global Relations and Co-operation, OECD
- Ashatu K. KIJAJI / Minister for Investment, Industry and Trade , United Republic of Tanzania

## PANEL | East Africa: The Rising Manufacturing Powerhouse of the Continent?

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In East Africa, real gross value added in manufacturing has risen by 42% (compared with 34% for services) over the past seven years, with key sectors including textiles, automotive, construction and agriculture contributing to growth. Aware that this progress still falls short of targets, several governments are stepping up their industrial policies and accelerating the roll-out of industrial parks and special economic zones. Kenya, for its part, intends to capitalise on intra-regional trade and renewable energy to boost industrialisation. But to succeed in the long term, how can authorities meet the challenges of an insufficiently skilled workforce, and a lack of infrastructure and financing?

### Key points:

- Special economic zones and tariff policies: Capitalising on trade policies to boost industrialisation
- Green industrialisation: Using renewable energy to power businesses
- East African Community: How can stakeholders strengthen regional value chains?

### Moderator

- Larry MADOWO / International Correspondent, CNN

### Speakers

- Jean-Chrysostome NGABITSINZE / Minister of Trade and Industry, Republic of Rwanda
- Henok Teferra SHAWL / Managing Director Africa, The Boeing Company
- Satbir HANSPAUL / CEO, Hanspaul Group
- Mary PORTER PESCHKA / Regional Director, Eastern Africa Hub, IFC
- Igor VAN DEN ESSEN / Regional Managing Director Africa & Europe, APM Terminals SA



## CEO Talk 2 | Africa at the Table: Shaping a New Future

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Following two decades of favourable macroeconomic conditions, marked by easy money, commodity booms and relative political stability, the geopolitical landscape has shifted dramatically. Global forces are competing over capital, critical resources and the industries of the future. Challenges like climate change and AI disruptions underscore the fact that Africa is at a crossroads. African leadership today will determine the economic trajectory of the continent for the next decade. Which guiding principles do leading CEOs suggest for these uncertain yet exciting times?

### Key points:

- Digital Agenda: How can we strengthen our tech ecosystems and infrastructure to position Africa as a global hub for innovation and talent?
- Integration Agenda: What must national leaders do to effectively establish the Continental Free Trade Area (AfCFTA) as a robust common market?
- Financing Agenda: How can Africa's financial sector seize the opportunity presented by the retreat of international finance?

### Moderator

- Abdou DIOP / Managing Partner, Mazars Maroc

### Speakers

- Brenda MBATHI / Chief Executive Officer, TRIFIC
- Samaila ZUBAIRU / President & CEO, Africa Finance Corporation
- Arnaud LAGESSE / Group Chief Executive Officer, IBL LTD
- Philippe LABONNE / President, AGL
- Jules NGANKAM / Group Chief Executive Officer, African Guarantee Fund



## **CONVERSATION WITH | H.E. President William Ruto**

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### **Interviewer**

- Andres SCHIPANI / East and Central Africa bureau chief , Financial Times

### **Speakers**

- H.E Dr. William Samoei RUTO / President, Republic of Kenya

## INDUSTRY OUTLOOK | From Peril to Prosperity: Redefining Infrastructure Investment in Africa's High-Risk Countries

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From the Central African Republic to Somalia and Sudan, African countries beset by political and security risks are finding it increasingly difficult to access financing and inspire confidence among local investors and international lenders. Amid a resurgence of coups d'état, insecurity and terrorism, mitigation measures and sovereign guarantees may be critical to alter the risk perception and alleviate investor concerns of expropriation, breach of contract and non-payment. Following the example of the Port of Berbera, new solutions are needed. How can fragile states, DFIs and the private sector collaborate to derisk infrastructure investment, notably in strategic sectors, such as telecommunications?

### Key points:

- Contractual risk allocation, support agreements and co-investment: What role can the insurance and risk-management sectors play as guarantors?
- How can DFIs continue to finance projects in high-risk nations and maintain profitability?
- How can multinationals continue to invest in fragile African states?

### Moderator

- Jennifer ZABASAJJA / Correspondent and Anchor, Bloomberg TV

### Speakers

- Delphine TRAORÉ / CEO General Insurance, SanlamAllianz
- Christopher CHIJIUTOMI / Managing Director and Head of Africa, BII
- Admassu TADESSE / Group President & Managing Director, Trade & Development Bank
- Mohammed AKOOJEE / CEO & Managing Director Sub-Saharan Africa, DP World
- Kinapara COULIBALY / Managing Director, BNETD

## SIDE-EVENT AFC I Bridging the Divide: Reassessing Africa's Infrastructure Gap & Prioritising Financing Solutions

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### Access by invitation only.

The 2024 State of Africa's Infrastructure Report by the **Africa Finance Corporation** reassesses Africa's urgent infrastructure needs. It reveals a significant gap in infrastructure, worsened by misalignment and insufficient investment allocation. Despite growing needs, current investment falls short of driving meaningful change. The energy deficit, for instance, extends beyond the estimated 600 million people without electricity, including additional power needs for industrialization. This results in Africa realizing only a fraction of the value for critical minerals. Inadequate transmission and distribution infrastructure limit the impact of power generation investment. Similarly, underfunded connecting roads and railways hinder the potential of well-funded ports to boost regional trade and development. The report calls for increased efforts to mobilize targeted domestic and international capital to bridge the infrastructure gap. Leveraging Africa's untapped domestic savings presents a critical opportunity for financing infrastructure projects on the continent.

### Speakers

- Samaila ZUBAIRU / President & CEO, Africa Finance Corporation
- Corneille KAREKEZI / Group Managing Director & CEO, Africa Re
- Coura SENE / Regional Director, Wave Digital Finance
- Mathieu PELLER / Deputy CEO, Meridiam Africa



## **WORKSHOP NEXTGEN | Strategies for Sustainability: Planning Ownership for Future Generations**

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Representing 70% of the continent's GDP, family businesses are crucial to its prosperity. But the longevity of these enterprises will depend on successfully transitioning ownership at the opportune time and by engaging the next generation, strengthening decision-making processes, and ensuring the long-term vision of the family is trans-generational. During this workshop, family business owners and managers discuss strategies on how and when to transfer ownership to the Next Gen and ensure they are committed players able to create lasting business legacies.

### **Moderator**

- Alan BARR / Head of Private Enterprise South Africa and Africa, KPMG

## STRATEGIC ROUNDTABLE | Funding the Future: Unlocking Opportunities for Women's Entrepreneurship

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**Access via sign-up on the event app or by invitation only.**

Access to finance remains the primary barrier for women entrepreneurs in Africa with an estimated \$42 billion gap in financing. Despite Africa boasting the highest rates of women entrepreneurship globally, women entrepreneurs encounter unique challenges while trying to access financing. These include a lack of collateral to secure loans, stringent lending requirements by financing institutions, lack of confidence and limited business capacity, and biased evaluations by financing institutions and other providers of capital. Closing this persistent funding gap requires a deeper understanding of women-led businesses, innovative funding approaches, and collaborative efforts among capital providers.

### **Key points:**

- Current market practices: How lending works and doesn't work for women entrepreneurs?
- Innovative financing solutions: What needs to be done differently?
- Collaboration opportunities: How can financing institutions work together?

### **Moderator**

- Mayowa KUYORO / Partner and EEMA Fintech and Payments Leader, McKinsey & Company

### **Distinguished Guests**

- Nathalie AKON GABALA / Director, Gender and Economic Inclusion, IFC
- Kate KALLOT / Founder & CEO, Amini
- Chilufya MUTALE / Co-Founder, PremierCredit
- Julie GICHURU / Chief Public Affairs and Communications Officer, Mastercard Foundation
- Toyin ONIGBANJO / Founder and CEO, August Secrets Limited
- Marieme Esther DASSANOU / Director Gender Programs, Mastercard Foundation
- Rukayat BELLO / CEO, Regxta
- Marie Ange MUKAGAHIMA / Managing Director, Zima Healthy Group Ltd.

## STRATEGIC ROUNDTABLE | Africa Goes Digital: How Can Businesses Gain?

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**Access via sign-up on the event app or by invitation only.**

In Africa, access to Information and Communication technologies improved rapidly, with submarine cable expansion being the fastest in the world, a thriving digital entrepreneurship ecosystem, and increasing levels of venture capital investments. But firms have not fully exploited these technologies for productive purposes, particularly across the agriculture, manufacturing, and service sectors. Investing in infrastructure will achieve coverage and affordability, but disruptive technologies and innovative startups can help overcome market constraints, cost, and digital literacy, so firms can make full use of digitalisation.

### **Discussion points:**

- How can digital technologies transform the landscape for firms in Africa?
- What private investment opportunities emerge from “incomplete digitalisation” in Africa’s businesses?
- What policies can unlock investments in infrastructure and innovative startups, to improve affordability and digital adoption?

### **Moderator**

- Paolo MAURO / Director, Economic and Market Research Department, International Finance Corporation

### **Chair**

- Susan LUND / Vice President for Economics and Private Sector Development, IFC

### **Expert**

- Marcio CRUZ / Principal Economist, Economic Policy Research, IFC

### **Distinguished Guests**

- Daniel YU / Founder & CEO, WASOKO
- Jesse MOORE / Co-Founder & CEO, M-KOPA
- Stephen GITAGAMA / Group CEO, Nation Media Group PLC
- Asta-Rosa CISSE / Regional Director Ivory Coast & Burkina Faso , Africa Global Logistics (AGL)
- Iain USIRI / CEO, Ramani
- Hamza RKHA CHAHAM / Co-Founder, SOWIT

- Joe SANG / Managing Director, Kenya Pipeline Company



## CONVERSATION WITH | Guido Brusco – Upholding economic progress at Africa's energy crossroads

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Africa's energy landscape faces a balancing act ahead of COP29. While the world transitions away from fossil fuels, African economies, from Angola to Nigeria, rely heavily on non-renewable energy sources and seek a 'just transition' to clean energy that promises energy security and economic growth. In an exclusive interview, Guido Brusco, COO Natural Resources of Eni, a key player in the global energy market, deliberates on achieving an economically attractive transition on a continent that attracts only 2% of global clean energy spending.

### Interviewer

- Ramah NYANG / Journalist, CGTN/Bloomberg

### Speakers

- Guido BRUSCO / Chief Operating Officer, Natural Resources, Eni



## **CONVERSATION WITH | H.E. President Ismail Omar Guelleh**

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### **Interviewer**

- Aurélie M'BIDA / Economics editor , Jeune Afrique

### **Speakers**

- S.E.M Ismaïl Omar GUELLEH / President, Republic of Djibouti

## INDUSTRY OUTLOOK | Fortifying Connectivity: Building a Resilient Digital Infrastructure for the AI Generation

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The connectivity outage across West Africa in March 2024, due to damaged undersea cables, once again drew attention to the vulnerability of digital infrastructure on the continent. The challenge of digitalisation is twofold, as digital players must not only bolster existing infrastructure to meet growing customer expectations, but expand connectivity capacity in order for Africa not to be left behind in the global AI race. As financing needs are expected to reach \$100bn by 2030 amid surging demand for bandwidth, TMT actors are under pressure to spend more while ensuring affordable and uninterrupted services. Can innovative financing and collaboration models enable Africa to build a resilient network that is up to the task?

### Key points:

- Blackouts, natural disasters, cyberthreats: What innovative solutions are needed to withstand crises?
- How can African governments support the interests of digital stakeholders in future infrastructure investments?
- Building digital sovereignty and the role of the private sector in achieving diversification through partnerships

### Moderator

- Uhabia OJIKI / Managing Partner, Mazars

### Speakers

- Tonny BAO / Vice President, Huawei
- Aminata NDIAYE / Deputy CEO at Sonatel Group & SVP Regional Cluster, Orange Middle East & Africa
- Mmusi H.E KGAFELA / Minister of Trade & Industry, Minister of Trade & Industry, Botswana

## PANEL | Fair Climate Transition: Aligning Africa's Stance in a Post-COP28 World

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At COP28, the world agreed to 'transition away from fossil fuels. But in the past year alone, African governments from Namibia and Egypt to Senegal to Uganda, have reserved the right to leverage their natural resources in their pursuit of economic development. With 600 million Africans still without electricity, blackouts tormenting the continent's biggest cities, and African business demand for power set to rise exponentially, it's clear that energy austerity is not the solution. Can African nations turning to renewables and those that are fossil fuel producers join forces ahead of COP29 to ensure the continent obtains the financing and exemptions necessary to enable a fair climate transition?

### Key Points:

- Will Africa be able to speak as one at COP29, committing to net zero by 2050 while meeting the continent's goals of economic prosperity for its people?
- Two-Track Transition: How can Africa defend its stance while championing decarbonisation in the Global North?
- Can diverse sources of financing be found to ensure that Africa sets its own pace for transition?

### Moderator

- Ramah NYANG / Journalist, CGTN/Bloomberg

### Expert

- Patrick DUPOUX / Managing Director & Senior Partner, Member of BCG's Executive Committee, BCG

### Speakers

- Ryad MEZZOUR / Minister of Industry and Commerce, Morocco
- Hugues Alexandre BARRO CHAMBRIER / Vice Prime Minister of the Transition, Gabonese Republic
- Mike SANGSTER / Senior Vice President Africa, Total Energies
- Mohamed GOULED / Vice President of Industries, IFC

## INDUSTRY OUTLOOK | Green Ports, Blue Oceans: Accelerating Decarbonisation in the Maritime Industry

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The maritime industry, accounting for two-thirds of Africa's total emissions, will need to accelerate decarbonisation efforts to meet its Net Zero ambition by 2050. Smart shipping, green fuels, the renewal of maritime fleets and the transformation of port terminals could be major components of this push. But an absence of harmonised maritime policies and regulations, a lack of maritime emissions in national data, and difficulties in securing financing threaten these ambitions. What innovations and solutions are needed to transform the value chain and attract investment essential to decarbonisation?

### Key points:

- Single Maritime Window: How can new online data portals accelerate emission reductions?
- Fleet renewal, alternative fuels, emission-reduction technologies: What regulatory frameworks and financing resources are needed for leading shipping companies?
- Port terminal modernisation and smart shipping: How could PPPs achieve green African ports?

### Moderator

- Aruoture ODDIRI / TV Host, Arise Media Group

### Expert

- Matthieu LEBEURRE / Partner, TNP

### Speakers

- Mathieu FRIEDBERG / CEO, Ceva Logistics
- Mehdi TAZI RIFFI / CEO, Tanger Med
- Aboubaker OMAR HADI / Chairman, Djibouti Ports & Free Zones Authority
- Cikü MUGAMBI / CEO, Kobo360

## Cocktail | Women Working For Change: Goldman Sachs 10,000 Women

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The Africa CEO Forum Women Working For Change is honored to invite you to a cocktail and networking event hosted by Goldman Sachs 10,000 Women.

### Moderator

- Ouns LEMSEFFER / Partner and Co-Head of Francophone Africa, Clifford Chance

### Speakers

- Asahi POMPEY / President Goldman Sachs Foundation, Goldman Sachs

## INDUSTRY OUTLOOK | Battle of the Brands: Is 'Made for Africa' the New Key to Success?

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With modest annual growth in volume (1% last year), compared with 5% in value due to inflation, Africa's distribution and FMCG sector is showing resilience and is now worth \$200 billion. International brands and chains such as PepsiCo, Diageo, and Auchan are actively expanding on the continent, along with Danone, Spar, Unilever and Carrefour, which hopes to double its number of stores by 2025. At the same time, strong local and regional brands by African companies are emerging. But international businesses are being forced to rethink approaches to winning market share from competitors more familiar with the terrain: adapting offers to local habits and partnering with local players. What models will win over African consumers, who are increasingly demanding 'made for us' products?

### Key points:

- Prices, products and marketing: Adapting the concept and offer to local consumers
- Has developing local supply chains become essential for multinationals?
- Franchising and joint ventures: What are the winning models?

### Moderator

- Kanika SAIGAL / Business Editor, The Africa Report

### Speakers

- Christian STAMMKOETTER / President Africa, Middle East & Asia and Member of Executive Committee, Danone
- Mounir BAKHRESA / CEO, Bakhresa Grain Milling
- Andreas VON PALESKE / Chief of Strategy, Naivas
- Henrik PEDERSEN / Regional Industry Director, Manufacturing, Agribusiness and Services (MAS), IFC
- Yohannes MEKBEBE / CEO, Yeshi Group

## INDUSTRY OUTLOOK | Unearthing Economic Growth Through Major Mining Projects

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African mines are often hampered by limited infrastructure, which is either defective or too costly to develop. A construction bill exceeding \$10 billion has for example long delayed the completion of the Simandou railroad and iron ore export port in Guinea. Yet investing in railways, roads, ports, power plants or refineries not only boosts the profitability of mines, but also opens up new opportunities in the sector and the broader economy. Which development models, such as factoring in access for local populations, privatisation, risk pooling, PPPs and cross-border cooperation, can secure ample funding for African mining infrastructure and generate a virtuous circle of economic growth?

### Key points:

- From the Lobito corridor to processing plants: What key infrastructure is needed to win the race for Africa's critical minerals?
- Sources of revenue, legal and contractual framework, shareholding, management methods, ESG: Meeting the conditions for bankability
- How can mining infrastructure projects be structured to invigorate the rest of the economy?

### Moderator

- Gaëlle ARENSON / Editor-in-chief, Africa Business+

### Speakers

- Mmusi H.E KGAFELA / Minister of Trade & Industry, Minister of Trade & Industry, Botswana
- Michelle PHILLIPS / Group CEO, Transnet SOC Ltd
- Lawrence DECHAMBENOIT / Global Head of External Affairs, Rio Tinto
- Tony STENNING / Managing Director - Southern Africa , Africa Global Logistics (AGL)
- Valerie LEVKOV / Director for Energy, Metals & Mining, and Sustainable Infrastructure Advisory , IFC



## INDUSTRY OUTLOOK | African Airlines: Could Mega-Alliances Help Profits Take Off?

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Africa air traffic is set to double by 2035 and register 5% annual growth over the next 20 years, but local carriers may need to forge strategic alliances to capitalise on this growth. While a large share of global aviation flows through three key alliances (Star Alliance, Oneworld and SkyTeam), only five of Africa's 400+ airlines are members. Intra-African partnerships – such as Kenya Airways agreement with Ghana-based Africa World Airlines – have meanwhile gained momentum as implementation of the Single African Air Transport Market (SAATM) is on the horizon. With African airlines forecast to lose \$400 million in 2024 amid high-costs, skills shortages and infrastructure challenges, what could further intra-African and international alliances do to alter the course?

### Key points:

- Intra-African and/or global allies: What will be the keys to successful aviation alliances for African carriers?
- Safety, product compatibility, forex and old fleets: Potential barriers to joining global alliances?
- SAATM: Will it happen and what form of new intra-African alliances could it ignite?

### Moderator

- Fifi PETERS / Senior Anchor/Producer, CNBC Africa

### Expert

- Kamil AL-AWADHI / Regional Vice President Africa & The Middle East, International Air Transport Association (IATA)

### Speakers

- Yvonne MAKOLO / CEO, Rwandair
- Abdelhamid ADDOU / CEO, Royal Air Maroc
- Dorothea VON BOXBERG / CEO, Brussels Airlines

## INVEST IN | RWANDA

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Step into the heart of Africa's investment landscape and explore the untapped potential of Rwanda at the Africa CEO Forum. In this enlightening session, delve deep into the myriad opportunities that Rwanda offers savvy investors. From its strategic location at the crossroads of East Africa to its steadfast commitment to innovation and sustainability, Rwanda stands as a beacon of stability and growth in the region.

Discover firsthand the government's unwavering dedication to fostering a business-friendly environment, supported by robust infrastructure and progressive policies. Learn about Rwanda's thriving sectors, including technology, agriculture, tourism, and renewable energy, all ripe for investment and poised for exponential growth. Engage with industry leaders, policymakers, and fellow investors as we delve into Rwanda's unique advantages, from its skilled workforce to its ease of doing business. Gain insights into the diverse investment incentives available, including tax breaks, access to funding, and strategic partnerships.

Join us as we unlock the potential of Rwanda together, paving the way for sustainable development, shared prosperity, and lasting impact in one of Africa's most promising economies

### Moderator

- Acha LEKE / Senior Partner, Africa Chairman, and member of the McKinsey Shareholders' Council, McKinsey & Company, Africa

### Speakers

- Francis GATARE / CEO, Rwanda Development Board
- Makhtar DIOP / Managing Director, IFC
- Nick BARIGYE / CEO, Rwanda Finance Limited
- Marlene NGOYI / CEO, Fund for Export Development in Africa (FEDA)
- Regis RUGEMANSHURO / CEO, Rwanda Social Security Board
- Jeanne Francoise MUBILIGI / Chairman, PSF
- Josh WHALE / Founder & CEO, Ampersand EMobilty

## STRATEGIC ROUNDTABLE | Re-engineering the Pharma Sector: Streamlining Wholesale and Distribution

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**Access via sign-up on the event app or by invitation only.**

Strengthening wholesalers and distributors could lower costs of everyday drugs in Sub-Saharan Africa (which are up to 30 times higher than US and UK prices) and combat substandard and counterfeit medicines that cost 500,000 lives a year. Small-scale wholesalers are integral to access in underserved geographies but face significant working capital and operational challenges. Many struggle with cold chain management and charge high mark ups to survive, taking advantage of lacking regulatory price controls and quality assurance, particularly in parts of East, Central and West Africa. Ahead of regulatory harmonisation body the African Medicine Agency (AMA) starting operations next year, private sector and government representatives convene to explore how to turn small and medium-sized wholesalers and distributors into sustainable businesses.

### **Discussion points:**

- Professionalising wholesalers: Consolidation, access to working capital, forex and guarantees
- Track & trace and HealthTech: How to maximise tech advancements to improve distribution and achieve sustainability for SMEs
- Regulatory harmony on price controls: What should be the top priorities for the AMA?

### **Moderator**

- Matthews MMOPI / Partner and Africa Healthcare & Pharmaceuticals Leader, McKinsey & Company

### **Distinguished Guests**

- Amit Thakker / Executive Chairman, Africa Health Business
- Mohammed AKOOJEE / CEO & Managing Director Sub-Saharan Africa, DP World
- Chibuzo OPARA / CEO, Drugstoc
- Subir BASAK / Senior Industry Specialist, World Bank Group

## STRATEGIC ROUNDTABLE | Mobilising Investments in Africa: Gaining Traction with Investment Promotion Agencies and PPPs

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### Access by invitation only.

Governments in Africa have experimented with different ways to attract foreign investment. Most countries have investment promotion agencies (IPAs) with varying degrees of success in investor outreach, investor facilitation, and mobilising FDI. Public-private partnerships (PPPs) also provide a solid opportunity to help foster economic development in Africa, but again, strong results are few and far between. This roundtable discussion will critically examine the experiences in Africa and chart a better way forward.

### Discussion points:

- How do IPAs define and deliver their strategic focus to meet investor demands?
- How can the number of successful PPPs multiply in Africa?
- From IPAs to PPP units: In which areas can DFIs and governments further strengthen collaboration?

### Moderator

- Susan LUND / Vice President for Economics and Private Sector Development, IFC

### Distinguished Guests

- Yunus HOOSEN / Head, Invest South Africa (InvestSA)
- Moussa KOUYATE / President, CNP-PPP
- Abebe gebrehiwot YIHDEGO / Head PPP Department, Ministry of Finance - Ethiopia
- Jalel TEBIB / Director General, FIPA-Tunisia



# CONVERSATION WITH | Prime Minister Amadou Oury BAH

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## Interviewer

- Julien WAGNER / Head of Media Diversification, Jeune Afrique Media Group

## Speakers

- S.E Amadou Oury BAH / Prime Minister, Head of Government, Republic of Guinea

## CEO Talk 3 | Africa at the Table: Shaping a New Future

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Following two decades of favourable macroeconomic conditions, marked by easy money, commodity booms and relative political stability, the geopolitical landscape has shifted dramatically. Global forces are competing over capital, critical resources and the industries of the future. Challenges like climate change and AI disruptions underscore the fact that Africa is at a crossroads. African leadership today will determine the economic trajectory of the continent for the next decade. Which guiding principles do leading CEOs suggest for these uncertain yet exciting times?

### Key points:

- Digital Agenda: How can we strengthen our tech ecosystems and infrastructure to position Africa as a global hub for innovation and talent?
- Integration Agenda: What must national leaders do to effectively establish the Continental Free Trade Area (AfCFTA) as a robust common market?
- Financing Agenda: How can Africa's financial sector seize the opportunity presented by the retreat of international finance?

### Moderator

- Nicholas NORBROOK / Managing Editor, The Africa Report

### Speakers

- Beata HABYARIMANA / Group CEO, Bank of Kigali Group
- Corneille KAREKEZI / Group Managing Director & CEO, Africa Re
- Kayode AKINDELE / CEO, Coronation Capital



## CONVERSATION WITH Disrupters Club | How Will You Shake Up Your Industry?

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In this unique one-hour session, three of the most groundbreaking startup CEOs in Africa engage in exclusive interviews with established leaders of their respective sectors. Through a series of 15-minute strategic conversations, they unveil their innovative solutions to local challenges and exchange views on how they can collaborate to revolutionise their business.

### Moderator

- Caleb MARU / CEO, Tech Safari

### Speakers

- Joanna BICHSEL / Founder & CEO, Kasha Global
- Rahul JAIN / Co-founder & CEO, Peach Payments
- Aïda DIARRA / Senior Vice President and Head of Sub-Saharan Africa, Visa
- Sylvain KLUBA / Regional Managing Director Middle East and Africa, Ceva Logistics
- Maturin TCHOUMI / Pharma International Area Head - Africa, Roche
- Lelian NET / Chief Operating Officer, Leta

## NEXT GEN PANEL | Harnessing the Entrepreneurial Spirit of Family Businesses

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According to the Global Entrepreneurship Monitor's 'Family Entrepreneurship' report, three quarters of entrepreneurs say that family members were involved in setting up their business. But when it comes to succession planning, the Next Gen isn't always interested, wanting to create their own path. Incorporating the family entrepreneurial spirit into succession planning is one solution and can be a strong comparative advantage. What are its different forms? How can this spirit be passed on to the next generation?

### Key points:

- Intrapreneurship: How to make room for the creativity of the Next Gen?
- Succession planning: Incorporating the entrepreneurial spirit into succession planning
- When should the new generation be involved, and how should they be integrated?

### Moderator

- Julians AMBOKO / Business Editor, Nation Media Group PLC

### Expert

- Alan BARR / Head of Private Enterprise South Africa and Africa, KPMG

### Speakers

- Tihitina LEGESSE / Managing Director, WARYT Mulutla International Plc
- Yanis ARNOPOULOS / Managing Director, Duval Arno Distribution (DAD)
- Uzoma DOZIE / CEO, Sparkle
- Sinenjabulo ZUNGU NTULI / CEO, Amazulu Football Club



## CONVERSATION WITH | Patrick Pouyanné & Aliko Dangote

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### Interviewer

- Larry MADOWO / International Correspondent, CNN

### Speakers

- Patrick POUYANNE / Chairman of the Board and CEO, TotalEnergies SE
- Aliko DANGOTE / CEO, Dangote Industries Limited

## PRESIDENTIAL PANEL I Leadership at a Pivot: Defining Africa's Role on the Global Stage

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Africa has entered a critical period of both uncertainty and opportunity, one in which leadership decisions will determine whether Africa is seated at the table determining its own future, or merely on the menu. Ongoing conflict, political instability and social complexities contribute to a slew of challenges faced by governments. During this Panel, Heads of State from Rwanda, Gabon, Kenya and Mozambique share insights on effective leadership strategies and governance practices that have propelled their countries forward. Global financial system reform, new growth sectors, AfCFTA, green economy: what are the areas where Africa can and must lead?

### Key points:

- Pan-African leadership crisis: What type of governance model can unify Africa's voice to ensure it is at the table and not on the menu?
- Sovereignty for the continent: Africa's leaders have been talking about new paths to sovereignty. How can this vision be turned into tangible outcomes?
- Inclusive governance: How do the presidents of Rwanda, Kenya, Mozambique, and Gabon envision the next decade for their respective countries?

### Moderator

- Eleni GIOKOS / Correspondent, CNN

### Speakers

- H.E. Paul KAGAME / President, Republic of Rwanda
- H.E Dr. William Samoei RUTO / President, Republic of Kenya
- H.E Filipe Jacinto NYUSI / President, Republic of Mozambique



## Closing Ceremony

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### Master of Ceremonies

- Fifi PETERS / Senior Anchor/Producer, CNBC Africa

### Closing remark

- Makhtar DIOP / Managing Director, IFC



AFRICA **CEO** FORUM  
ANNUAL SUMMIT

**FRIDAY, MAY 17, 2024**

**18:00 - 19:00 UTC+2**

## **Closing Cocktail**

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## SIDE-EVENT I UN Global Compact High-Level Closing Reception

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**Invitation only** – This high-level event aims to galvanize African businesses to take bold and ambitious actions towards driving the continent's sustainable economic development. The event will kick off with keynote addresses delivered by the UN Global Compact, the United Nations, and high-level guest speakers. Following the keynote addresses, we invite you to join us for an exclusive launch of the African Business Leaders' Gender Statement and a cocktail reception to continue these enriching discussions. This is an exciting opportunity for business leaders to network and engage with forward thinkers, doers, builders, changers, movers, and leaders in Africa.

### Speakers

- Sanda OJAMBO / Assistant-Secretary General & CEO, UN Global Compact