



Shaping the future of Africa

The foremost international meeting for African CEOs, bankers and investors

7<sup>th</sup> edition  
KIGALI  
25 & 26 March 2019



CO-HOST



ORGANIZERS



# SHAPING THE FUTURE OF AFRICAN BUSINESS



The **AFRICA CEO FORUM** is the continent's foremost business conference, hosting Africa's leading CEOs, international investors, top experts, and policy makers.

The **AFRICA CEO FORUM** has an unparalleled ability to mobilize, offer cutting-edge content and attract global media coverage. It is committed to unlocking Africa's economic potential by championing private-sector led growth, leading discussions around innovative public policies and sustainable business.



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*The **AFRICA CEO FORUM** is the place to be if you want to meet all the relevant people that drive Africa's growth.*  
**Kuseni Dlamini,**  
Chairman of Massmart

## CONNECT WITH AFRICA'S MOST INFLUENTIAL CEOs & HIGH-LEVEL INVESTORS

Since 2012, the **AFRICA CEO FORUM** has gathered more than 1,500 African and international game-changers each year to explore and set Africa's business agenda.

- Join 700 CEOs representing 70 countries and a wide range of industries.
- Meet 100+ government officials and heads of development institutions.
- Participate in the largest gathering of financial investors and top financiers involved in Africa (banks, funds, private equity).





## GAIN FRESH PERSPECTIVES AND STRATEGIC INSIGHTS ON THE LATEST BUSINESS TRENDS IN AFRICA

The **AFRICA CEO FORUM** has consistently provided the ideas, perspectives and inspiration to help African business leaders take their organizations to the next level.

- Be inspired by an exceptional lineup of 100+ renowned speakers.
- Engage with industry leaders and experts on the issues most relevant to today's African investors.
- Learn from world-class consultants and experts on how to navigate your company's greatest challenges.

*It's the best forum to debate the economic future of the continent.*

**Issad Rebrab,**  
Chairman of Cevital



## IDENTIFY BUSINESS OPPORTUNITIES WITHIN A TRANSACTION-DRIVEN ENVIRONMENT

The **AFRICA CEO FORUM** is the must-attend event where Heads of State, ministers, financial investors, and Africa's leading CEOs interact and forge partnerships through numerous investment-focused sessions:

- Country sessions where government officials in charge of finance, industry, energy, investment or agriculture amongst others have the opportunity to connect with investors.
- Strategic industry workshops where stakeholders from the public and private sectors as well as the investment community discuss PPP opportunities or co-investment.
- High-level networking luncheons for investors and project promoters.



*The **AFRICA CEO FORUM** is perfectly suited to the private and public decision-making community's needs and goals.*

**Mustapha Bakkoury,**  
Chairman of MASEN



## KIGALI, AT THE CENTER OF AFRICA'S MOST DYNAMIC REGION



The 7<sup>th</sup> **AFRICA CEO FORUM** will be held on March 25 and 26, 2019 in Kigali, Rwanda.

Both francophone and anglophone, and ideally positioned at the heart of a rapidly integrating East African market, Rwanda is sustaining high economic growth and is heavily betting on education and innovation, two core values of the **AFRICA CEO FORUM**.

### The leading events venue in Rwanda.

To ensure participants enjoy high quality infrastructure and service, the Kigali Convention Centre (KCC) has been selected to host the **2019 AFRICA CEO FORUM**. The KCC is the leading events venue in Kigali and one of the most dynamic in Africa, offering the ideal environment for regional and international conventions, exhibitions and festivals.



### Unmatched global media coverage

With more than 145 journalists and 70 media outlets attending, hundreds of business stories published or shared across Facebook, Twitter and LinkedIn, the **AFRICA CEO FORUM** provides a unique platform to involve people from all over the world in discussions around Africa's current business topics.

### [www.theafricaceoforum.com](http://www.theafricaceoforum.com)

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### Organizers



Since 1960, Jeune Afrique Media Group has been a leading media group on the African continent with the outlets Jeune Afrique and The Africa Report. It is a major player in event management, audiovisual production, electronic media, publishing and consulting industries.

### rainbow unlimited

A Swiss company specializing in the organization of business events, notably between Africa and Europe, rainbow unlimited also manages the Swiss-African Business Circle (SABC).



3,000  
participating  
companies  
since 2012



700  
CEOs in 2018



70  
countries including  
40 African countries  
in 2018



More than  
120  
Heads of State,  
governments and  
ministers since 2012



More than  
600  
mentions in the press  
and 117 million Twitter  
accounts reached



47  
awards given  
since 2012