



Press release For immediate release 22/06/2021

'A new world coming' 1000 leaders come together to rethink the future of Africa's private sector AFRICA CEO FORUM's special digital edition will be held from 28 to 30 September 2021

- In partnership with IFC, ACF's first-ever virtual gathering is set to bring together private sector CEOs, leading experts, and policymakers
- The Forum promises three days of enlightening conversations and online networking, in addition to over 20 sessions covering the challenges Africa faces in the post-pandemic world emerging
- This year, registration is open to a wider audience than ever before

Covid-19 is hastening the end of a 70-year economic cycle dominated by globalisation, industrialisation and fossil fuels. Now that the global economy is poised to stage a comeback, thanks in part to swift vaccine roll-outs and bold stimulus measures, **how should Africa's business and economic leaders prepare for this new reality?**

THE AFRICA CEO FORUM (ACF), in partnership with IFC, will host **its first-ever digital edition from September 28-30, 2021**, an event that will convene high-profile business executives, investors, and government ministers to discuss the future of Africa's private sector in the wake of the COVID-19 pandemic.

This year's conference will delve into the challenges and opportunities of the emerging global economic order, as the pandemic accelerates trends such as protectionism, digitalisation, and the response to climate change. A specific focus of discussion will be the overarching strategies Africa's policymakers and businesses should adopt to keep pace with the changing world.

Seeking to share its economic thought leadership, the ACF will open this year's special edition to a wider audience interested in discovering the world-class content and speakers for which the event is known. These attendees will have the opportunity to stream sessions live on the ACF digital platform.

Register now: https://bit.ly/3wBJdHC

About THE AFRICA CEO FORUM

Founded in 2012, THE AFRICA CEO FORUM is the leading platform for the African private sector, gathering decision-makers from the largest African companies, as well as international investors, multinational executives, heads of state, ministers, and representatives of the main financial institutions operating on the continent.

As a platform for high-level business meetings and a place to share experiences and identify trends that affect the business world, THE AFRICA CEO FORUM is committed to offering concrete and innovative solutions to help the continent and its companies move forward. Through its Women Working for Change and Family Business initiatives, it also aims to increase the representation of women in decision-making positions on the continent and to support the transformation of African family businesses.

About IFC

IFC, a member of the World Bank Group, is the largest global development institution focused on the private sector in emerging markets. We work in more than 100 countries, using our capital, expertise, and influence to create markets and opportunities in developing countries. In fiscal year 2020, IFC invested \$22 billion in private companies and financial institutions in developing countries, leveraging the power of the private sector to end extreme poverty and boost shared prosperity.

IFC has been among the leading global institutions supporting Africa's private sector during the unprecedented challenges brought by COVID-19, including by issuing fast-track funding and ramping up investment and advisory support across critical sectors, including health, financial access, and tourism.

For more information, visit www.ifc.org.

Media contacts

For THE AFRICA CEO FORUM → Zineb Idrissi – press@theafricaceoforum.com
For IFC → Kristina Nwazota – knwazota@ifc.org

To learn more, visit https://www.theafricaceoforum.com/acf-digital/