



Press release  
For immediate release

## THE AFRICA CEO FORUM UNVEILS THE AGENDA OF ITS SPECIAL DIGITAL EDITION

- The AFRICA CEO FORUM is hosting a special digital edition from 28 to 30 September 2021 based on a central theme: “A new world coming: How can Africa and its private sector navigate the change?”
- The FORUM will bring together the continent’s most influential decision-makers to rethink the future of Africa in the face of tomorrow’s new challenges.
- A three-day programme organised around discussions between prestigious individuals and high-level experts focusing on strategies for the future.

Panels, keynotes, fireside chat, CEO talks: for three days over fifty speakers will share their views in order to rethink Africa’s economy and private sector. With the economic upheavals wrought by the Covid-19 crisis (the reconfiguration of global value chains, the rise of Sino-American rivalry, the response to climate change as a priority and the acceleration of digitisation), a new world dawns, closing the chapter on an almost seventy-year economic cycle dominated by globalisation, industrialisation and fossil fuels.

## SOME UNMISSABLE HIGHLIGHTS OF THIS DIGITAL EVENT

### TUESDAY 28 SEPTEMBER

**PANEL | Africa in the age of the new trade wars**

**FIRESIDE CHAT | Conversation with Tony Elumelu**  
One of Time Magazine’s 100 most influential people of 2020

### WEDNESDAY 29 SEPTEMBER

**PANEL | Climate change: How can Africa’s carbon-intensive industries adapt?**

**FAMILY BUSINESS | Next-gen shakeup: How will Africa’s future family business leaders drive change?**

### THURSDAY 30 SEPTEMBER

**PANEL | Beyond industrialisation: Rethinking Africa’s economic game plan**

**Women Working for Change (WFC) | Social sectors: Can private investment be a game-changer?**

Click on the link for the full program: <https://www.theafricaceoforum.com/acf-digital/fr/programme/>

## RICH INPUT FROM PRESTIGIOUS GUESTS

For three days, business leaders, experts and public decision-makers will discuss issues that shape the continent, working on strategies to keep pace with the new economic order.



**Mohamed Ould Bilal Messoud**  
Prime Minister of Mauritania



**Mary Wangari Wamae**  
Group Executive Director, Equity Group Holding (Kenya)



**Sérgio Pimenta**  
Vice President, Middle East and Africa, IFC



**Tewolde GebreMariam**  
CEO, Ethiopian Airlines (Ethiopia)



**Abdul Samad Rabiu**  
Executive Chairman and CEO, BUA Group (Nigeria)



**Tony O. Elumelu**  
Group Chairman, United Bank for Africa (UBA)



**Moulay M'hamed Elalamy**  
CEO, Saham Group (Morocco)



**Fatema Dewji**  
Board Member, MeTL Group (Tanzania)



**Daphne Mashile Nkosi**  
Executive Chairman, Kalagadi Maganese (South Africa)

### AN EXCEPTIONAL EDITION OPEN TO REGISTRATION FROM A WIDER AUDIENCE

Aware of its impact, the ACF has decided to **open this year's edition to a wide audience beyond the membership of its community of CEOs and political leaders, providing them with the opportunity to stream sessions live on the AFC digital platform.**

**All requests for interview: [zineb@theafricaceoforum.com](mailto:zineb@theafricaceoforum.com)**

Information and registration: <https://bit.ly/2JwgbSn>

Social media **#ACFdigitalaedition** – [Twitter](#) – [LinkedIn](#) – [Facebook](#)

AFRICA CEO FORUM PHOTOS: <https://bit.ly/2LI627X>